

# Corporate Governance Compliance Rating Report



## Pınar Su ve İçecek Sanayi ve Ticaret A.Ş.

20 November 2020

Validity Period : 20.11.2020-20.11.2021

#### LIMITATIONS

This Corporate Governance Rating Report, issued by Kobirate Uluslararası Kredi Derecelendirme ve Kurumsal Yönetim Hizmetleri A.Ş. for Pınar Su Sanayi ve Ticaret A.Ş. is compiled;

in accordance with the criteria stated in CMB's Corporate Governance Directive, no II-17.1, printed on Official Gazette dated January 3<sup>rd</sup> 2014, numbered 28871; as well as CMB's board decisions taken at Board meeting dated 01.02.2013, no 4 / 105.;

The criteria, established for the companies whose shares are traded at BIST, are organized separately as First Group, Second Group and Third Group companies and investment partnerships, taking into consideration the group distinctions stated by CMB's Corporate Governance Principles in Item 2 - Article 5 of communiqué no II-17.1, published in the Official Gazette on 03.01.2014.

The Corporate Governance Compliance Rating Report issued by Kobirate Uluslararası Kredi Derecelendirme ve Kurumsal Yönetim Hizmetleri A.Ş. is based on 70 copies of documents, data and files transmitted by the concerned firm electronically, including data open to general public and examinations made by our rating experts on site.

Kobirate Uluslararası Kredi Derecelendirme ve Kurumsal Yönetim Hizmetleri A.Ş. has formulated its Ethical Rules according to the Banking Act, the CMB and BRSA Directives on the Operations of Rating Companies, generally accepted ethical rules of the IOSCO and OECD including generally accepted ethical customs, which is shared with the public through its Internet website (<u>www.kobirate.com.tr</u>).

Although rating is an assessment based on numerous data, it is consequently the institutional opinion of Kobirate Uluslararası Kredi Derecelendirme ve Kurumsal Yönetim Hizmetleri A.Ş. formed accordingly to the methodology disclosed.

The rating grade does not constitute a recommendation to purchase, to hold or to dispose of any kind of borrowing instrument. KOBIRATE A.Ş. may not be held liable for any losses incurred or investments made to the company referring to this report.

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#### PINAR SU VE İÇECEK SANAYİ VE TİCARET A.Ş.

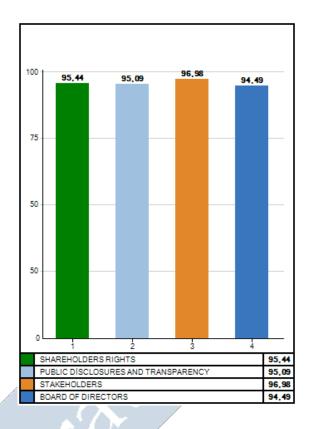
CMB CORPORATE GOVERNANCE PRINCIPLES COMPLIANCE GRADE



Kobirate Uluslararası Kredi Derecelendirme ve Kurumsal Yönetim Hizmetleri A.Ş.

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#### 1. FIFTH PERIOD REVISED RATING RESULT

The process of rating of compliance of PINAR SU Sanayi ve Ticaret A.Ş with the Corporate Governance Principles has been concluded through onsite examinations of the documents at the head office, interviews held with executives and persons involved. information disclosed to public and of other detailed reviews and observations. Process of rating has been conducted in accordance with Corporate Governance Compliance Rating Methodology developed bv Kobirate Uluslararasi Kredi Derecelendirme ve Yönetim Hizmetleri A.S. Process of rating and methodology has been based on CMB's Corporate Governance Principles Communiqué no II-17,1 published by Official Gazette no 28871, dated January 3, 2014.

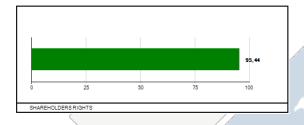
According to CMB Decision dated 09.01.2020, No 4/54, Pinar Su is on BİST 3<sup>rd</sup> Group Companies list. The Company has been evaluated through examination of 399 criteria as described by Kobirate A.S.'s methodology of "Corporate Governance Compliance Rating for BIST Third Group Companies". The rating process has been conducted under the main headings of Shareholders, Public Disclosure and Transparency, the Stakeholders and the Board of Directors and Corporate Governance Compliance Grade of Pinar Su Sanayi ve Ticaret A.Ş has been determined as <u>9.53</u>.

This result signifies that the Company has achieved compliance with CMB's Corporate Governance Principles to a significant extent. Internal control systems have been formed and working. Possible risks for the Company have been determined and are under control. Public Disclosure and Transparency activities are at a high level. Rights of shareholders and stakeholders are treated fairly. Structure and working conditions of board of directors are generally in compliance with corporate governance principles. Although they pose no big risks, some improvements within the framework of corporate governance principles are expected.

Willing and determined approach of both board of directors and top management to internalize corporate governance principles and to produce solutions for areas that require compliance and improvement is seen as the most important factor in achieving this grade.

As a result, this grade indicates that the Company highly deserves to be on BIST Corporate Governance.

• At the section of Shareholders, the grade of Pinar Su ve İçecek has been confirmed as **95.44**.



It has been determined that during the rating period the Company has given necessary care to enable shareholders use their basic rights.

Investor Relations Department reports directly to the general manager. Financial Affairs and Finance Director Onur ÖZTÜRK was appointed as Investor Relations Director on 23.07.2015 and the appointment was disclosed to public through a material event disclosure on the same date. Didem ÖZEĞRİLMEZ is staff in the department. Onur ÖZTÜRK has Corporate Governance License and he was also appointed as a member of Corporate Governance Committee on the same date. It has been determined that compliance with CMB Corporate Governance Communiqué II.17-1 is achieved.

It has been determined that the Company answers questions from shareholders and potential investors without delay and records the answers. There is no cancellation or restriction of shareholders' right to obtain and examine information by the Articles of Association or by any Company department. Disclosures for shareholders and public are done in compliance with the "Disclosure Policy". This policy is published on Company's corporate website.

The Ordinary General Assembly meeting to discuss activities of 2019 took place on 25.03.2020. Invitation was done properly on Turkish Trade Registry Gazette dated 03.03.2020, No 10028, Public Disclosure Platform, EGKS and corporate website 3 (three) weeks before the meeting.

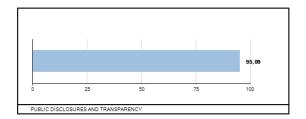
General Assembly information kit contained detailed information on distribution of company shares, voting rights that this distribution brings and privileges in voting rights. It also contained information that is required to be disclosed to shareholders and public.

General Assembly meeting was attended by Chairperson of the Board of Directors Emine Feyhan YAŞAR, Board Members Mustafa Selim YAŞAR and Kemal SEMERCİLER, General Manager Hüseyin KARAMEHMETOĞLU and Financial Affairs and Finance Director / Investor Relations Department Director Onur ÖZTÜRK. Representative of the independent audit company has also attended the meeting. Results of the Ordinary General Assembly meeting was registered by Izmir Trade Registry Office on March 01.04.2020.

Articles of Association gives one vote for one share right. There are no privileges in voting rights.

According to legal records of the Company, there was net period loss of TRY 32,751,845 as of 31.12.2019. Other explanations on this subject can be found on page 11 of this report.

• At the section of Public Disclosure and Transparency, Company's grade has been confirmed as **95.09**.

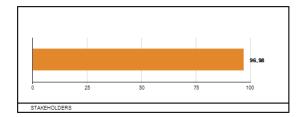


It has been seen that the Company continued its activities on disclosures to shareholders and public, as well as on transparency with the same efficiency and sensitivity during the rating period. Company's disclosures for shareholders, stakeholders and public are made in accordance with its "Disclosure Policy", approved by the Board of Directors.

The officials in the Company who have the authority and responsibility for disclosures are Hüseyin KARAMEHMETOĞLU (General Manager), Onur ÖZTÜRK (Financial Affairs and Finance Director / Investor Relations Department Director) and Ufuk ATİK (Budget ve Accounting Manager). These officials are charged with the responsibility of dealing with and monitoring all subjects related to public disclosures.

Independent audit of the Company for 2019 has been conducted by PwC Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. There have been no circumstances in the report where the auditor avoided expressing opinions, expressed opinions on conditional basis or avoided signature. Company officials have declared that there have been no developments between the Company and the independent audit company or its employees that might damage independence of the auditor and there were no legal conflicts with the audit company. The proposal by the Board and the Audit Committee in favor of having independent audit of 2020 carried out by the same company has been approved by the General Assembly and decision has been taken in this direction.

It has been seen that Company's corporate website and annual reports are used in compliance with the criteria stated by principles and efficiently as means of public disclosure. • At the section of Stakeholders, Company's grade has been confirmed as **96.98**.



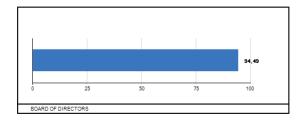
It is our impression that the company does its best to respect stakeholders' rights, specified in regulations and mutual contracts and prepared internal regulations to this end.

Compensation policy for employees has been prepared and disclosed to public through the corporate website.

Procedures on recruitment, remuneration, health, leave rights, promotions, appointments, disciplinary practices, dismissal, death, resignation, retirement have been prepared. It is our impression that the Company sticks with these procedures in practice. Both during development of the policies and in practice we got the impression that the principle of providing equal opportunities for individuals under equal conditions was respected. There are no employees within the scope of a union-based labor agreement.

The Company discloses its corporate social responsibility and sustainability projects to public in its annual reports.

• At the section of Board of Directors, Pınar Su ve İçecek's grade has been confirmed as **94.49**.



It has been found important that the Board leads Company's policies in corporate

governance and works to monitor required improvements. The Board continued watching committee activities and the annual report continued to include Board's assessments on committees' activities. It is our impression that the Board has a proactive attitude in the subject of compliance with Corporate Governance Principles.

It has been determined that the Board describes Company's strategic targets. Posts of Chairman of the Board and General Manager are hold by different individuals. Their powers have been described. Audit, Corporate Governance and Early Detection of Risk Committees, which are referred by the principles, have been established and their working principles have been prepared as written documents. Company's general manager has no position in the committees.

Company's Board of Directors comprises 7 (seven) members and none of them are executive. 2 (two) Board members are independents meeting CMB criteria. There are 2 (two) women members of Board of Directors. This is in compliance with CMB's recommended ratio of women members.

Board of Directors held 56 (fifty-six) meetings in 2019. It convened 30 (thirty) times as of August 2020.

Audit Committee held 5 (five) meetings in 2019 and 4 (four) meetings as of August 2020. Early Detection of Risk Committee held 7 (seven) meetings in 2019 and 4 (four) meetings as of August 2020. Corporate Governance Committee held 4 (four) meetings in 2019 and 4 (four) meetings as of August 2020. Meeting results of Committees have been reported to the Board of Directors.

Secretariat services for the Board are provided by Yılmaz GÖKOĞLU, Yaşar Group Board of Directors Secretary General. Secretariat services for committees are provided by Investor Relations Department under coordination of Board of Directors Secretary General. Manager Liability Insurance for Board Members have been made as a group insurance by Yaşar Holding A.Ş., but it has not been disclosed on Public Disclosure Platform.

Remuneration Principles for Board Members and Top Managers have been determined and disclosed to public on Corporate website.

There is no practice of performance evaluation in Board of Directors – neither on the basis of Board, neither on individual basis - and rewarding or dismissing members in the light of these evaluations.

#### 2. COMPANY PROFILE AND CHANGES WITHIN LAST YEAR

#### A. Company Profile:



Company Name Company Address

Company Phone Company Facsimile Company Website

Date of Incorporation Registered Number Paid in Capital Line of Business

Company's Sector

: Pınar Su Sanayi ve Ticaret Anonim Şirketi : Kemalpaşa Mah. Kemalpaşa Cad. No: 262

Bornova/ İZMİR

: (0232) 436 5250

: (0232) 436 5204

www.pinarsu.com.tr

24/03/1982
45707-K-2016
44,762,708.45 TL
Bottling up and selling natural spring water and natural mineral water
Production Industry

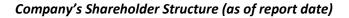
Company's Representative in Charge of Rating:

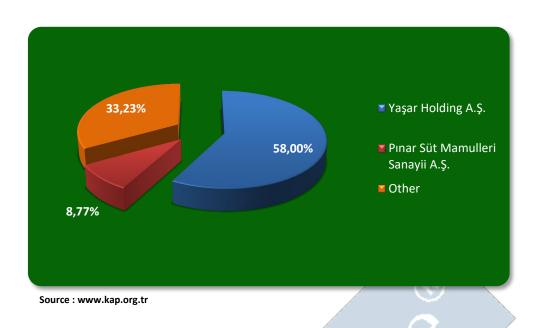
Onur ÖZTÜRK

Financial Affairs and Finance Director/ Investor Relations Department Director

investorrelations@pinarsu.com.tr

0232 436 52 50





Shareholder Name	Share (TL)	%
Yaşar Holding A.Ş.	25.961.413,57	58,00
Pınar Süt Mamulleri Sanayii A.Ş.	3.927.525,25	8,77
Other	14.873.769,63	33,23
Total	44.762.708,45	100,00

## Shareholder Structure of the Main Shareholder Yaşar Holding A.Ş.

Shareholder Name	Share (TL)	%
Hedef Ziraat Tic. ve San. A.Ş(*)	151.529.465,79	67,06
Yaşar Birleşik Paz. Dağ. Tur. Tic A.Ş.	13.326.851,23	5,90
Other	61.091.712,68	27,04
Total Capital	225.943.161,00	100,00
(*) Main charabolder of Hedef Ziraat is Vasar Family		

(\*) Main shareholder of Hedef Ziraat is Yaşar Family. Source: www.yasar.com.tr

#### Real and Corporate Persons Who Indirectly Own the Capital as of Latest Situation

Shareholder Name	Share (TL)	%
Hedef Ziraat Tic. ve San. A.Ş.	4.972.333,48	38,88

Source : <u>www.kap.org.tr</u>

## Important Affiliated Companies and Company's share in their capitals

Company Name	Company's Line of Business	Paid in/Issued Capital	Company's Share in Capital (TL)	Company's Share in Capital %
DESA Enerji Elektrik Ür. AŞ	ENERGY	23.200.000	1.408.571,23	6,07
VİKİNG Kağıt ve Selüloz AŞ	PAPER	42.000.000	710.769,34	1,69
YAŞAR Dış Ticaret. AŞ	EXP IMP.	66.272.613,62	616.623,05	0,93

Source: www.kap.org.tr

## **Board of Directors**

Name/ Surname	Title	Executive/ Non-Executive
Emine Feyhan YAŞAR	Chairperson of Board	NON-EXECUTIVE
İdil YİĞİTBAŞI	Deputy Chairperson of Board	NON-EXECUTIVE
Mustafa Selim YAŞAR	Member of Board	NON-EXECUTIVE
Yılmaz GÖKOĞLU	Member of Board	NON-EXECUTIVE
Cengiz EROL	Member of Board	NON-EXECUTIVE
Sezai BEKGÖZ	Independent Member of Board	NON-EXECUTIVE
Feyzi Onur KOCA	Independent Member of Board	NON-EXECUTIVE

## Top Management

	Name/ Surname	Title
	Hüseyin KARAMEHMETOĞLU	General Manager
	Ónur ÖZTÜRK	Financial Affairs and Finance Director - Investor
<	, in the second s	Relations Department Director

#### **Committees Formed Under Board of Directors**

AUDIT COMMITTEE		
Feyzi Onur KOCA	Chair-Independent Member of Board	
Sezai BEKGÖZ	Member- Independent Member of Board	
CORPORATE GOVERNANCE COMMITTEE		
Feyzi Onur KOCA	Chair- Independent Member of Board	
Yılmaz GÖKOĞLU	Member - Member of Board	
Cengiz EROL	Member - Member of Board	
Onur ÖZTÜRK	Member - Investor Relations Director	
EARLY DETECTION OF RISK COMITTEE		
Feyzi Onur KOCA	Chair- Independent Member of Board	
Yılmaz GÖKOĞLU	Member - Member of Board	
Cengiz EROL	Member - Member of Board	

## Balance-Sheet comparison of Company's certain selected items as of first 9 months of last two years

	30/09/2019	30/09/2020	Change %
Current Assets	100.964.175	119.673.535	18,53
Fixed Assets	225.058.049	258.247.094	14,74
Total Assets	326.022.224	377.920.629	15,91
Short Term Liabilities	207.709.754	262.220.031	26,24
Long Term Liabilities	73.732.042	85.205.534	15,56
Equity	44.580.428	30.495.064	- 31,59

Source: Pinar Su Sanayi ve Tic. A.Ş. 1 January- 30 September Interim Accounting Period Summary Financial Statements

#### Profit / Loss Table comparison of Company's certain items as of first 9 months of last two years

	2019/09	2020/09	Change %
Sales Revenues	181.682.942	171.002.947	(-) 5 <i>,</i> 88
Cost of Sales (-)	(99.504.113)	(89.304.409)	(-) 10,25
Operational Profit or Loss	9.302.763	8.315.258	(-) 10,62
Profit/Loss Before Tax	(19.279.798)	(23.510.607)	21,94
Period Profit/Loss	(19.209.805)	(23.051.388)	19,99

Source: Pinar Su Sanayi ve Tic. A.Ş. 1 January- 30 September Interim Accounting Period Summary Financial Statements

#### The Bottom and Peak Closing Values of Company's Shares at BIST Closings between 31.10.2019-02.11.2020

Bottom (TL)	Peak (TL)
1.59 (31.10.2019/01.11.2019)	9,25 (07.09.2020)

Source: Pınar Su ve İçecek Sanayi ve Ticaret A.Ş.

#### Markets where the Capital Market Instrument is Quoted and Indexes that the Company is Included

BIST ALL-100 / BIST MAIN / BIST FOOD, BEVERAGE / BIST INDUSTRIAL / BIST ALL / BIST İzmir / BIST CORPORATE GOVERNANCE

Source: www.kap.gov.tr

#### B. Changes Within Last Year:

#### *i.* Changes in Capital and Articles of Association:

There have been no changes in capital and Articles of Association during the rating period.

The distribution of Company capital, which is TRY 44,762,708.45 and real person ultimate shareholders are presented on page 8 of this report.

#### ii. Changes in Management and Organization

At the Ordinary General Assembly meeting, which took place on 25.03.2020 to discuss activities of 2019, Mr. Feyzi Onur KOCA was elected as Independent Member of Board for one year as a replacement for Mr. Kemal SEMERCILER.

There have been no changes in the management structure and organization of the Company during the period of rating.

#### iii. Dividend Distribution:

According to the legal records of the Company there has been a net period loss of TRY 32,751,845 as of 31.12.2019. As 2019 activities have resulted in loss, it was decided at the Board meeting on 02.03.2020 not to make any dividend distribution and to present the decision for the approval of General Assembly. The decision was discussed at the General Assembly meeting on the same date as Item 12 of the agenda and approved.

iv. Policies:

There have been no changes in Company policies during the period of rating.

#### v. Changes in Subsidiaries and Affiliated Companies:

There have been no changes in subsidiaries and affiliated companies during the period of rating.

#### 3. RATING METHODOLOGY

The Corporate Governance Compliance Rating is a system which audits whether or not the firm's management structures and management styles, the arrangements for shareholders and stakeholders and the process of informing in transparency and accuracy are performed in accordance with the modern corporate governance principles and which assigns a grade corresponding to the existing situation.

Organization for Economic Co-operation and Development (OECD) established a working group in 1998 in order to assess member countries' opinions on corporate governance and to prepare some non – binding principles.

The fact that principles are open to change in time was also accepted at this work. Although at first these principles were focused on the companies whose shares were quoted in stock exchange, it was emphasized by OECD that it would be also useful to implement these principles in public enterprises and companies whose shares were not quoted in stock exchange.

In 1999, OECD Corporate Governance Principles were approved at the OECD Meeting of Ministers and published. Since then, these principles have been regarded as international references for the decision – makers, investors, shareholders, companies and stakeholders throughout the world.

Since their approval, these principles kept the concept of corporate governance on the agenda and became guidelines for the laws and regulations in OECD members, as well as other countries.

There are four basic principles of corporate governance in OECD Corporate Governance Principles. These are: fairness, transparency, accountability and responsibility.

Turkey has been closely monitoring these developments. A working group, established

within TUSIAD in 2001, prepared the guide, titled, "Corporate governance: The best implementation code". Then CMB issued "Capital Market Board Corporate Governance Principles" in 2003 and updated it in 2005, 2010, 2012, 2013 and 2014, according to international developments in this field.

Obligation to comply with CMB's Corporate Governance Principles, based on the principle of "implement or disclose", and to declare it became part of companies' lives in 2004. Putting the Declaration of Compliance to Corporate Governance in the annual reports became obligatory the following year.

The principles are grouped under four main headings namely: the Shareholders, Public Disclosure and Transparency, Stakeholders and the Board of Directors.

The Corporate Governance Compliance Rating Methodology has been prepared by Kobirate A.Ş. for companies whose shares are traded on BIST, banks, investment partnerships and non – quoted companies.

The methodology takes into consideration the criteria stated in CMB's Corporate Governance Directive, no II-17.1, dated January 3<sup>rd</sup> 2014; as well as CMB's board decisions taken at Board meeting dated 01.02.2013, no 4 / 105.

In this analysis, the full compliance of work flow and analysis technique with Kobirate A.Ş.'s Ethical Rules is considered.

In the process of rating, **399** different criteria are considered to measure the compliance of BIST third group firms with the corporate governance principles.

Such criteria are translated into the Kobirate A.S.'s unique Corporate Governance Rating Questionnaire.

According to CMB's memorandum dated 12.04.2013 and numbered 36231672-410.99

(KBRT)-267/3854, the following rates are applied in the new Corporate Governance Compliance Rating:

#### Shareholders 25 %

#### Public Disclosure and Transparency 25 %

#### Stakeholders 15 %

#### **Board of Directors 35 %**

CMB has sent its notification dated 19.07.2013 and numbered 36231672-410.99 (KBRT) 452, on CMB decision dated 01.02.2013 and numbered 4/105 to our company, which required adding new questions into the methodology in order to ensure that good corporate governance principles, which go beyond meeting the minimum requirements of CMB issued good corporate governance principles – bringing 85 % of full points at most – will be included in the rating grade.

The 2014/2 revised corporate governance compliance rating methodology, created by our company, is restricted if the minimum conditions of corporate governance principles - declared in CMB notification of Corporate Governance dated 03.01.2014 - are met and all criteria is evaluated within same category. In this case all criteria are restricted to 85 % of the full points that the related criterion would get in that subsection. As the company applies and internalizes the criteria stated in corporate governance principles and our company finds out other good corporate governance criteria complied and practiced by the company; our rating system completes the section ratings to 100.

The grade to be assigned by the Corporate Governance Rating Committee to the firm ranges between 0-10. In this scale of grade, "10" points mean excellent, full compliance with CMB's Corporate Governance Principles while grade "0" means that there is unsatisfactory compliance with CMB's Corporate Governance Principles in the existing structure.

## 4. KOBİRATE ULUSLARARASI KREDİ DERECELENDİRME VE KURUMSAL YÖNETİM HİZMETLERİ A. Ş. CORPORATE GOVERNANCE RATING GRADES AND DESCRIPTIONS

GRADE	DEFINITIONS
9–10	The Company achieved a substantial compliance with to the Corporate Governance Principles issued by the Capital Market Board. Internal control systems are established and are operational. Any risks to which the Company might be exposed are recognized and controlled effectively. The rights of the shareholders are impartially taken care of. The level of public disclosure and transparency are high. Interests of the stakeholders are fairly considered. The structure and the working conditions of the Board of Directors are in full compliance with the Corporate Governance Principles. The Company is eligible for inclusion in the BIST corporate governance index.
7–8,9	The Company complied considerably with the Corporate Governance Principles issued by the Capital Market Board. Internal control systems are in place, and operational, although some improvements are required. Potential risks, which the Company may be exposed are identified and can be managed. Benefits of the shareholders are fairly taken care of. Public Disclosure and transparency are at high levels. Interests of the stakeholders are equitably considered. Composition and operational conditions of the Board comply with the Corporate Governance Principles. Some improvements are needed in compliance with the Corporate Governance Principles even though they do not constitute serious risks. The company is eligible for inclusion in the BIST Corporate Governance Index.
6–6,9	The Company has moderately complied with the Corporate Governance Principles issued by the Capital Market Board. Internal Control systems at moderate level have been established and operated, however, improvement is required. Potential risks that the Company may be exposed are identified and can be managed. The interests of the shareholders are taken care of although improvement is needed. Although public disclosure and transparency are taken care of, there is need for improvement. Benefits of the stakeholders are taken care of but improvement is needed. Some improvement is required in the structure and working conditions of the Board. Under these conditions, the Company is not eligible for inclusion in the BIST Corporate Governance Index.

GRADE	DEFINITIONS
4–5,9	The Company has minimum compliance with the Corporate Governance Principles issued by the Capital Market Board. Internal control systems are in place at a minimum level, but are not full and efficient. Potential risks that the company is exposed to are not properly identified and are not under control. Substantial improvements are required to comply with the Corporate Governance Principles in terms of the benefits of both the shareholders and stakeholders, public disclosure, transparency, the structure and working conditions of the Board. Under the current conditions, the Company is not eligible to be listed in the BIST Corporate Governance Index.
< 4	The Company has failed to comply with the Corporate Governance Principles issued by the Capital Market Board. It also failed to establish its internal control systems. Potential risks that the company might be exposed are not identified and cannot be managed. The company is not responsive to the Corporate Governance Principles at all levels. There are major weaknesses in the interest of the shareholders and the stakeholders, public disclosure, transparency. Structure and working conditions of the Board appear to be at a level that might cause the investor to incur material losses.